



# REINVENTING PUBLIC SPACE

## in Business Improvement Districts

# Symposium

March 25, 2022

Detroit, MI



## Thank You

Thank you to the University of Detroit Mercy School of Architecture and Community Development, École nationale supérieure d'architecture de Normandie, and the research unit Architecture Territoire Environnement Normandie for sponsoring the symposium. Special thanks to the 2021-2022 University of Detroit Mercy Professors Union Faculty Research Awards and Internal Research Fund committee for funding this event.

## Steering Committee

### Tadd Heidgerken, RA

Associate Professor, University of Detroit Mercy School of Architecture and Community Development

### Tricia Meehan, PhD

Associate Professor, École nationale supérieure d'architecture de Normandie

### Virginia Stanard

Associate Professor, University of Detroit Mercy School of Architecture and Community Development

## Research Assistants

### Matteo Marrocco and Juan Munoz-Ponce

Students, University of Detroit Mercy School of Architecture and Community Development

## Symposium Contributors

### Enrique V Ledesma, AIA

Founder and Director, EEL Studio & Adjunct Professor, University of Detroit Mercy School of Architecture and Community Development

### Dean Storm

Founder and Director, The Storm Co.

## Peer Review Committee

### Jay Cephas, PhD

Assistant Professor of the History and Theory of Architecture, Princeton University School of Architecture

### Conrad Kickert, PhD

Assistant Professor, University of Buffalo

### Barbara Knecht, RA

Principal, Strategies for Cities

### Kenneth Kokroko, PLA

Assistant Professor of Landscape Architecture, University of Arizona

### Jerry Mitchell, PhD

Professor, School of Public and International Affairs, The City University of New York



## Schedule

9:00 - 9:30

### Welcome!

Dan Pitera, FAIA, Dean, University of Detroit Mercy School of Architecture and Community Development

### Research Overview

Tricia Meehan, PhD, Associate Professor, École nationale supérieure d'architecture de Normandie

## Building Networks

9:30-11:00

Moderator: Barbara Knecht, Principal, Strategies for Cities

### Place + Mobility: Leveraging Infrastructure Improvements to Create Stronger Commercial Districts

Janet Attarian, AIA Principal SmithGroup

### The Care of Place: How an Equitable Place Management Initiative in Boston Strengthened Social Infrastructure and Built Shared Power

F. Philip Barash, Past Fellow, Boston Foundation

### Private Investment in the Design and Governance of the Public Realm: Downtown Toledo, Ohio

Andreas Luescher, PhD, Professor, Bowling Green State University

Sujata Shetty, PhD, Associate Professor, University of Toledo

11:00 - 11:15

### Break

## Crossing Thresholds

11:15 - 12:30

Moderator: Virginia Stanard, Associate Professor, University of Detroit Mercy School of Architecture and Community Development

### BIDs Beyond Business-As-Usual: Post-Transactional Storefront Futures

Conrad Kickert, PhD, Assistant Professor, University of Buffalo

### Case Studies of Public/Private Interface at the Building Façade

Brian Rebain, RA, Principal, Kraemer Design Group

12:30 - 1:30

### Lunch



## Lightning Talks

1:30 - 2:15

Moderator: Conrad Kickert, PhD, Assistant Professor, University of Buffalo

### **Making Social Streets Endemic: Lessons from the Pandemic**

Simon David, Architect & PLA, Founding Principal, OSD I Outside

### **Mix-Tape Zoning**

Noah Resnick, AIA, Professor of Architecture, University of Detroit Mercy

### **Business Improvement Districts Role in the Continuum of Care**

Haley Schultheis, Challenge Detroit Fellow | Community & Home Supports

## Testing Scenarios

2:15 - 3:45

Moderator: Kenneth J. Kokroko, PLA, ASLA, Assistant Professor, University of Arizona

### **Finding *Transformative Spaces* through *Blurring Academia and Practice***

Dorian Moore, FAIA, Vice President, Archive Design Studio

### **Avenue 3 Miami**

Glenda Puente, AIA, Glenda Puente/Architect

### **Transforming Car Space to People Space: How the 2020's are Reshaping Urban Landscapes in the City of Chicago**

Brett Weidl, PLA, SmithGroup

3:45 - 4:00

**Break**

## Roundtable Discussion

4:00 - 5:15

Moderator: Charles Cross, ASLA, Detroit Collaborative Design Center

### **Actors' Perspective**

Gina Cavaliere, Downtown Detroit Partnership

Meagan Elliott, City of Detroit

Mark Wallace, Detroit Riverfront Conservancy

5:15 - 5:30

**Break**

## Keynote

5:30 - 6:30

### **The Past, Present, and Future of Business Improvement Districts**

Jerry Mitchell, PhD, Professor, School of Public and International Affairs, The City University of New York