REINVENTING PUBLIC SPACE
in Business Improvement Districts

Symposium
March 25, 2022
Detroit, MI
Thank You

Thank you to the University of Detroit Mercy School of Architecture and Community Development, École nationale supérieure d’architecture de Normandie, and the research unit Architecture Territoire Environnement Normandie for sponsoring the symposium. Special thanks to the 2021-2022 University of Detroit Mercy Professors Union Faculty Research Awards and Internal Research Fund committee for funding this event.

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Assistant Professor of Landscape Architecture, University of Arizona

Jerry Mitchell, PhD
Professor, School of Public and International Affairs, The City University of New York
Schedule
9:00 - 9:30  Welcome!  
Dan Pitera, FAIA, Dean, University of Detroit Mercy School of Architecture and Community Development

Research Overview  
Tricia Meehan, PhD, Associate Professor, École nationale supérieure d’architecture de Normandie

Building Networks  
9:30-11:00  Moderator: Barbara Knecht, Principal, Strategies for Cities

Place + Mobility: Leveraging Infrastructure Improvements to Create Stronger Commercial Districts  
Janet Attarian, AIA Principal SmithGroup

The Care of Place: How an Equitable Place Management Initiative in Boston Strengthened Social Infrastructure and Built Shared Power  
F. Philip Barash, Past Fellow, Boston Foundation

Private Investment in the Design and Governance of the Public Realm: Downtown Toledo, Ohio  
Andreas Luescher, PhD, Professor, Bowling Green State University  
Sujata Shetty, PhD, Associate Professor, University of Toledo

11:00 - 11:15  Break

Crossing Thresholds  
11:15 - 12:30  Moderator: Virginia Stanard, Associate Professor, University of Detroit Mercy School of Architecture and Community Development

BIDs Beyond Business-As-Usual: Post-Transactional Storefront Futures  
Conrad Kickert, PhD, Assistant Professor, University of Buffalo

Case Studies of Public/Private Interface at the Building Façade  
Brian Rebain, RA, Principal, Kraemer Design Group

12:30 - 1:30  Lunch
**Lightning Talks**
1:30 - 2:15

- **Making Social Streets Endemic: Lessons from the Pandemic**
  Simon David, Architect & PLA, Founding Principal, OSD | Outside

- **Mix-Tape Zoning**
  Noah Resnick, AIA, Professor of Architecture, University of Detroit Mercy

- **Business Improvement Districts Role in the Continuum of Care**
  Haley Schultheis, Challenge Detroit Fellow | Community & Home Supports

**Testing Scenarios**
2:15 - 3:45

- **Finding Transformative Spaces through Blurring Academia and Practice**
  Dorian Moore, FAIA, Vice President, Archive Design Studio

- **Avenue 3 Miami**
  Glenda Puente, AIA, Glenda Puente/Architect

- **Transforming Car Space to People Space: How the 2020’s are Reshaping Urban Landscapes in the City of Chicago**
  Brett Weidl, PLA, SmithGroup

3:45 - 4:00

**Break**

**Roundtable Discussion**
4:00 - 5:15

- **Actors’ Perspective**
  Gina Cavaliere, Downtown Detroit Partnership
  Meagan Elliott, City of Detroit
  Mark Wallace, Detroit Riverfront Conservancy

5:15 - 5:30

**Break**

**Keynote**
5:30 - 6:30

- **The Past, Present, and Future of Business Improvement Districts**
  Jerry Mitchell, PhD, Professor, School of Public and International Affairs, The City University of New York